



## Logo Licensing Application

*Areas, Regions, choruses, and quartets may request a non-exclusive license to use the registered trademark commonly known as the "double treble clef," the name Sweet Adelines International, and/or any of the Corporation's official insignia on products created for internal use or fundraising use, provided requirements are followed in the logo licensing policy.*

Indicate license category:                      Internal Use                      Fundraising Use

Licensee (quartet, chorus, area or region making request): \_\_\_\_\_

Number of members belonging to chorus, area or region: \_\_\_\_\_

*Licensing application requires two (quartet, chorus, area or region) representatives to sign on behalf of the Licensee.*

Representative #1: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Representative #2: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

I have reviewed Sweet Adelines' graphics standards before submitting this request: \_\_\_\_ Yes \_\_\_\_ No

I have reviewed Sweet Adelines' licensing requirements: \_\_\_\_ Yes \_\_\_\_ No

I have attached a commercial sketch (proof) of proposed item(s): \_\_\_\_ Yes \_\_\_\_ No

I have attached a purchase order of proposed item(s): \_\_\_\_ Yes \_\_\_\_ No

### **REQUESTED ITEM #1**

Proposed item: \_\_\_\_\_ Cost per unit: \_\_\_\_\_

Sale price per unit (for fundraising use category only): \_\_\_\_\_

Item Description: \_\_\_\_\_

Manufacturer: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

**REQUESTED ITEM #2**

Proposed item: \_\_\_\_\_ Cost per unit: \_\_\_\_\_

Sale price per unit (for fundraising use category only): \_\_\_\_\_

Item Description: \_\_\_\_\_  
\_\_\_\_\_

Manufacturer: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

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- Submit logo licensing application to [communication@sweetadelines.com](mailto:communication@sweetadelines.com)
  - Licensee will receive an email within 10 business days of application submission.
  - Do not create items without a signed logo licensing agreement.
  - Proof of product artwork must be submitted with logo licensing application.