

## The Pitch Pipe Ad Information

Please reserve space for my ad  
in the issues indicated:

Issues	Year
JANUARY	
APRIL	
JULY	
OCTOBER	

### Check Ad Size:

- Full page bleed (8.5" x 11.125")
- Full page (7.375" x 9.875")
- 1/2-page vertical (3.5" x 9.875")
- 1/2-page horizontal (7.375" x 4.75")
- 1/3-page vertical (2.25" x 9.875")
- 1/3-page horizontal (7.375" x 3")
- 1/4-page vertical (3.5" x 4.75")
- Classified (up to 45 words)

### Check Shout Out Size:

- Full page (7.375" x 9.875")
- 1/2-page horizontal (7.375" x 4.75")
- 1/2-page vertical (3.5" x 9.875")
- 1/4-page vertical (3.5" x 4.75")

## THE PITCH PIPE EDITORIAL CALENDAR

	Advertising reservation deadline	Article deadline	Artwork deadline	Editorial scope
APRIL 2017 VOL. 70, NO. 4	JANUARY 20, 2017	FEBRUARY 6, 2017	FEBRUARY 10, 2017	CURRENT YEAR CONVENTION CITY, EVENT PROMO AND EDUCATION FEATURES
JULY 2017 VOL. 71, NO. 1	APRIL 21, 2017	MAY 5, 2017	MAY 12, 2017	REGIONAL COMPETITION COVERAGE
OCT. 2017 VOL. 71, NO. 2	JULY 21, 2017	AUGUST 4, 2017	AUGUST 11, 2017	INTERNATIONAL CONVENTION & COMPETITION PROMOTION
JAN. 2018 VOL. 71, NO. 3	OCTOBER 20, 2017	OCTOBER 30, 2017	NOVEMBER 10, 2017	INTERNATIONAL CONVENTION & COMPETITION RESULTS COVERAGE



# ADVERTISING APPLICATION

## Contact Information

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Harmony Boutique Exhibitor:  Yes  No

Description of advertisement: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

METHOD OF PAYMENT	
ONLY SUBMIT PAYMENT VIA FAX, PHONE OR POSTAL MAIL	
<input type="checkbox"/> <b>Check Enclosed</b> (Please make payable to Sweet Adelines International)	<input type="checkbox"/> <b>Credit Card</b>
	<input type="checkbox"/> Visa
	<input type="checkbox"/> MasterCard
	<input type="checkbox"/> Discover Card
	Number: _____
	Expiration Date: _____
	Signature: _____

## Important information about application

This application does not imply a direct contract or guarantee advertising with Sweet Adelines International. Accepted applications will be contacted by Sweet Adelines International with a confirmation via email. If approved, you are contractually obligated to provide your ad and payment for the issues indicated. Full payment is due within 10 days of application approval.

Total Amount Due \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**ONLY SUBMIT PAYMENT VIA FAX, PHONE OR POSTAL MAIL**

**EMAIL, MAIL OR FAX APPLICATION:**

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Email: [communications@sweetadelines.com](mailto:communications@sweetadelines.com)