

Sweet Adelines International Task Forces

With Personnel and Mandate

January 23, 2023

Music Category Update and Review Task Force

Jana Gutenson, Chair

Kay Bromert, Certified Music Arranger

Corinna Garriock, Research & Content Development

Jan Meyer, Research & Content Development

Emily Mock, Judges & Competitions Coordinator, Staff Liaison for the Task Force

Report to:

The Task Force reports to the SA Judge Specialist Committee and Education Direction Committee

Purpose: The goal of this task force is to:

1. Review, research and update language, explanations and descriptive areas that can clarify the way judges comment in adjudication and provides clarity for music category education to members
2. Recommend updates and revisions to the Judge Specialist Committee for review

Objectives, Deliverables and Timeline:

- To research and provide revisions to update the JCDB Music Category section to the JS Committee
- To provide a tactical plan and schedule with timeline for the JS Committee
- Proposed Length of Task Force – 6-8 months from start of work

Resources:

Volunteer Task Force Members:

- Certified Music Judges
- Certified Music Arranger

Staff Support:

- Competition Services

Contribution to Guiding Principles:

- Musical Excellence
- Culture of Belonging
- Outreach

RMT Handbook Update Task Force

Heidi Zacchera, Chair

Kim Alley

Kirby Cass

Janice Kaminer

Barb Patton

Kerry Stewart

Sharon Cartwright, RLC Chair, RLC Liaison

Janell Mason, Corporate Secretary, Staff Liaison for the Task Force

Purpose:

Produce a current resource for Regional Management Team members to learn their roles and responsibilities for governing their regions.

Reporting Relationship:

The RMT Handbook Update Task Force reports to the Regional Leadership Committee.

- Submit all plans, concepts, formats as well as draft and completed content to the RLC for approval.
- The RLC will facilitate required stakeholder approvals with the Education Direction Committee (EDC) and the Sweet Adelines Education, Marketing and Corporate Departments.
- All reports submitted to the RLC are to be sent to the Task Force Specialist and Resource as well.

Objectives, Deliverables and Timeline:

Deliverable: Project Management Plan

1. Review and discuss the RMT Documentation Task Force's short-term recommendations regarding the RMT Handbook Updates with the Chair of the Regional Leadership Committee.
2. Consolidate the brief and scope of work by developing a project management plan with resources required as well as input and review milestones, and a version control approach.

Deliverable: Updated Content

3. Liaise with experienced RMT Portfolio Coordinators, nominated by the Regional Leadership Committee to research current and improved practices coming from the regions and what needs the most focus.
4. Write and edit updated and new content, managing approvals to achieve a penultimate, proof-read Word document.
5. Manage and document the outcome of penultimate draft review and requests for amendments to achieve final content draft ready for creative design and layout.
6. Identify the priority role-specific content elements for the eight RMT Coordinator roles to support new 2023 RMT member induction. This content will be the focus of the first deliverable and a manageable subset to apply and refine the creative design and layout direction.

Deliverable: Delivery format, instructional design and creative design/layout approach

7. Determine the appropriate delivery format for the RMT Handbook (including the interim quick start/interim materials), considering navigation and accessibility factors as well as possible instructional design elements. This is to be done in consultation with Susan Smith, Chief Philanthropy and Administrative Officer or her delegate aligned to opportunities within Sweet Adelines' new Learning Management System.
8. Determine simple instructional design elements (e.g. self-testing, scenarios, feedback methods) for the updated content, ready for creative design, layout and programming.
9. Produce a creative page design and layout concept for approval by the Regional Leadership Committee and the Sweet Adelines International Headquarters Marketing Department. This will result in an approach to break up the heavy and dry narrative content with simple diagrams, bulleted lists, tables, illustrations and visual devices to link to audio and video content housed on the Sweet Adelines International YouTube Channel.

RMT Handbook Update Task Force (continued)

Deliverable: Phase One of new RMT Handbook — quick-start/interim materials for new RMT member induction

10. Produce materials for the Phase One deliverable, in whatever delivery format and layout is considered feasible to be ready for the 2023 intake of new RMT members.

Deliverable: Phase Two of new RMT Handbook — completed publication

11. Contribute information to the Sweet Adelines International Marketing Department as required to enable them to prepare the website location and marketing materials to engage RMTs.
12. Layout design and programming to produce a finished RMT Handbook, tested and ready for digital publication and distribution by the Sweet Adelines International Headquarters Corporate Department.

Timeline for completion

Timeline:

- **Project management plan** — items 1 & 2: one month, delivery by 15 November 2022.
- **Updated content** — items 3 to 6: three months, commence after completion of items 1 & 2, with delivery by 15 February 2022.
- **Delivery format and design** — Items 7 to 9: two months, commence after completion of items 1 & 2 with delivery by 15 January 2023.
- **Phase One - quick start/interim materials** — item 10: two months, commence after completion of items 4, 5 & 7, delivery by 15 April 2023, to allow for distribution by 1 May 2023
- **Phase Two - completed publication** — items 11 & 12: three months, commence after completion of item 10 with completion by 15 July 2023, to allow for distribution by 1 August 2023

Song Assessment of Organizational Materials Task Force

Sue Englebert, Chair

Lisa Pitney

Mary Teed

Leigh Whitelaw

Kim Berrey, Director of Marketing, Staff Liaison for the Task Force

Mandate:

To ensure all songs presented in performance recordings and all education material across all Sweet Adelines International headquarters-managed online platforms do not include racist lyrics, messages or history.

Reporting Relationship:

This Task Force will report to the International Board of Directors (IBOD). Any recommendations made by the task force will be approved by the IBOD. All reports submitted to the IBOD are to be sent to the Task Force Specialist as well.

Objectives and Deliverables:

1. Create a plan of action for the review of all headquarters-managed organizational online platforms (website, YouTube, social media accounts, etc.) to identify the use of songs that are inadmissible for performance by Sweet Adelines

Deliverables:

- Prioritized tactical plan and schedule for reviewing all SA platforms
- Develop budget during planning and include in Initial Report as a recommendation
- Provide estimate of time required to support activities of the Task Force (i.e., One month of staff effort x 6 hours a week = x)

Timeline: One month

2. Implement the above plan of action: Review published performance recordings and educational materials to identify the use of songs that are inadmissible for performance by Sweet Adelines

Deliverables:

- List of all songs located on Sweet Adelines International's platforms
- List of all songs which have been assessed and rated using the Song Assessment Tool and associated shared database, and accompanying information about where and how each song had been used in SA online platforms.
- Recommendations for actions to be taken for songs identified as inadmissible
- Stakeholder communications of review progress and outcomes

Timeline: One year (dependent on plan developed in objective 1)

Sound Category Judging Category Description Book Update Task Force

Mary Rhea, Chair

Sandy Marron

Beth Smith

Valerie Taylor

Kim Vaughn

Emily Mock, Judges & Competition Coordinator, Staff Liaison for the Task Force

Mandate:

- Review, update, and revise the Sound Category section of the JCDB using current professional terminology and description
- Revise or delete any non-inclusive pronouns or song material
- Provide the revisions with similar professional tone and writing to coordinate with the JCDB

Timeline for completion – three to six months:

- Judge Specialists review new language in June 2021 – due to Headquarters by June 4, 2021
- EDC reviews new language in August 2021