



Louisville Convention

Advertising

2023 Convention Jumbotron Advertising

Send a congratulatory, good luck or other special message to a favorite chorus, quartet, member or director on a jumbotron slide in the competition arena during the 75th Annual International Convention and Competition in Louisville, Ky.

There will be screens located within the competition arena, each displaying in 12-second intervals between performances.

Rate Types

1. Commercial Rate – For members and non-members promoting the sale of products, services or events.

Single Slide \$150/ea

2. Shout-Out Rate – For members and non-members sending congratulatory, good luck, or other special message to choruses, quartets, members or directors, etc.

Single Slide \$115 ea

Deadlines and Submission Information:

August 1: Closing date for advertising reservations

August 31: Closing date for all artwork file submissions. No refunds will be made after artwork submission deadline.

Mechanical Requirements:

- Slides should be designed in Microsoft PowerPoint and set to wide-screen (16:9)
- Format (1280 x 720 pixels)
- Photos used in slides should be high resolution (300 dpi)
- Files should be saved as a .pptx
- Audio is not permitted
- **Slide animations and transitions must auto play within a 12-second timeframe**



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Things to Remember:

- A confirmation email will be sent after on-line purchase through the SA store.
- Payment must be received via credit card in full before being processed.
- Artwork file submissions should be sent to communications@sweetadelines.com by August 31, 2023.
- Sweet Adelines International reserves the right to reject file submissions.
- Files received after submission deadline will not be published.
- No refunds will be made after August 31, 2023.

Email reservation forms and file submissions to
communications@sweetadelines.com

Important Reminders!

If your jumbotron submission has multiple frames that transition, it must be created as a single slide with transitions, not separate slides. Do not submit files with separate slides/frames or you will be charged per slide.

If your slide submission contains transitions, please ensure that it is set to transition automatically and not by a mouse click. Entire slide transitions should not exceed 12 seconds. Both of these features can be set and tested within the PowerPoint file before your slide is submitted.