



2024 Kansas City CONVENTION ADVERTISING

2024 Convention Jumbotron Advertising

Send a congratulatory, good luck or other special message to a favorite chorus, quartet, member or director on a jumbotron slide in the competition arena during the 76th Annual International Convention and Competition in Kansas City, Mo.

There will be screens located within the competition arena, each displaying in 12-second intervals between performances.

Rate Types

1. Commercial Rate – For members and non-members promoting the sale of products, services or events.

Single Slide \$150/ea

2. Shout-Out Rate – For members and non-members sending congratulatory, good luck, or other special message to choruses, quartets, members or directors, etc.

Single Slide \$115 ea

Deadlines and Submission Information:

July 31: Closing date for advertising reservations

August 9: Closing date for all artwork file submissions. No refunds will be made after artwork submission deadline.

Mechanical Requirements:

- Slides should be designed in Microsoft PowerPoint and set to wide-screen (16:9)
- Format (1280 x 720 pixels)
- Photos used in slides should be high resolution (300 dpi)
- Files should be saved as a .pptx
- Audio is not permitted
- **Slide animations and transitions must auto play within a 12-second timeframe**



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Things to Remember:

- A confirmation email will be sent after on-line purchase through the SA store.
- Payment must be received via credit card in full before being processed.
- Artwork file submissions should be sent to reception@sweetadelines.com by August 9, 2024.
- Sweet Adelines International reserves the right to reject file submissions.
- Files received after submission deadline will not be published.
- No refunds will be made after August 9, 2024.

Email questions and file submissions to
reception@sweetadelines.com

Important Reminders!

If your jumbotron submission has multiple frames that transition, it must be created as a single slide with transitions, not separate slides. Do not submit files with separate slides/frames or you will be charged per slide.

If your slide submission contains transitions, please ensure that it is set to transition automatically and not by a mouse click. Entire slide transitions should not exceed 12 seconds. Both of these features can be set and tested within the PowerPoint file before your slide is submitted.