

Kim Hulbert
Master Director



Region 21, San Diego Chorus
2002 International Champion Chorus

Sweet Adelines International's
Crowning Achievements
There are a number of highlights
from fiscal year 2001-02. The highlights
reveal a strong commitment to Sweet
Adelines' mission of advancing the musical
art form of barbershop harmony.
Selected highlights from the year are:
• In June 2001, *The Pitch Pipe* was
awarded the APEX 2001 Award of
Excellence in the Magazines &
Journals - Printed category for its
work on the January 2001 issue.
• In November 2001, the *Members
Count! Toolkit* was sent to each chapter.
The toolkit was designed for use
by chorus membership chairs and
regional marketing/membership coordi-
nators and includes a branding kit,
public service announcements for
choruses to customize, vocal lesson
plans, sample marketing and public
relations plans and hundreds of mem-
bership recruitment and retention ideas.
The Add-a-Voice membership
campaign was launched in
May 2002, enhancing the
Members Count! Program.
• In March 2002, the Sweet
Adelines International
Web site took on a whole
new look. Navigation
became easier and new
services, attractive graph-
ics and interesting facts
and information were
added.
• A Director Education
Coordinators standing
committee was established
to oversee present and

future director education.
The committee will create
learning opportunities and
tools for all directors, and
oversee and update the
Director Certification
Program.
• Sweet Adelines
International was
awarded the Twin
Spines Award by the
Portland Convention
and Visitors Bureau
for the best convention of the
year. The criteria was based on
best overall economic impact,
attendance, publicity and most
enjoyable attendees.
• The new Communication in Harmony
program was established, recog-
nizing choruses, quartets and mem-
bers that dedicate time to their
communities by acknowledgment
in *The Pitch Pipe* or
Sweet Adelines
International Web site.
Certificates of partici-
pation are also given as
recognition of out-
standing community
service.

2001-2002
RITA HULL
INTERNATIONAL
PRESIDENT



2001 Rising Star Quartet Winner - *BECKHAM, Christchurch, New Zealand*
Nicole Campbell, Beth Campbell, Hannah Collier and Ruth Hays



Harmony Classic Winner



Knock Your Socks
2001 International
Education Symposium



Fanatrix
2002 International Champion Quartet

Cruise in A-Chord 2002
Sails to Success

Hundreds of Sweet Adelines sang
and rang barbershop choruses aboard the
Norwegian Sun in February 2002. A
highlight of the cruise was the Sweet
Adelines performance directed by



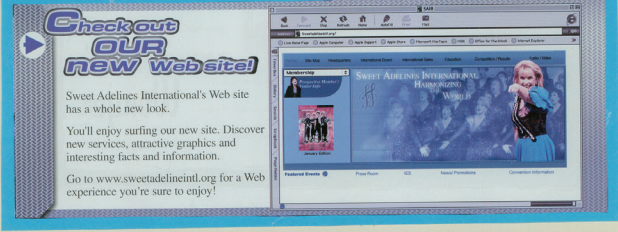
Glenn Cheney and Myron Allen
graciously accept the first-ever KEMA
award presented to them by Rita Hull,
international president (left). Estelle
Glaring is emceed after receiving the
2001 MENC Award.



Sweet Adelines International Recognizes
Outstanding Music Educators



Executive Committee, Front row (l to r):
Rita Hull, President; Carole Kirkpatrick,
President-elect; Janie Maccharoli,
Treasurer; Kathy Carmody, Immediate Past
President; Diane Huber, Vice-president;
Diane Forsch, Secretary
Back row (l to r): Lynn Diamond, Marge
Zimmerman; Dorothy Jane Pat
McCauley; Pat LeVeau; Jackie Hall;
Sharon Babbs; Patty Warren



Check out
OUR
NEW Website!
Sweet Adelines International's Web site
has a whole new look.
You'll enjoy surfing our new site. Discover
new services, attractive graphics and
interesting facts and information.
Go to www.sweetadelinesintl.org for a Web
experience you're sure to enjoy!



Swinglish Mix
2003 International Champion Quartet

2002-2003
Carole Kirkpatrick
International President



Sing Out For Peace 2002
On September 11, 2002, more than
300 Sweet Adelines choruses partici-
pated in Sing Out For Peace.
Approximately 16,000 members world-
wide dedicated performances to the
heroes, survivors and those who lost
their lives in this terrorist act that
took place in the U.S. on September
11, 2001.

International Board of
Directors 2002-03

Front row (l to r): Rita Hull, Immediate Past
President; Diane Forsch, Secretary; Carole
Kirkpatrick, President; Diane Huber, President-elect;
Janie Maccharoli, Vice President; Dorothy Jurs,
Treasurer.
Back row (l to r): Sharon Babbs; Patty Warren;
Jackie Hall; Marge Zimmerman; Pat LeVeau; Betty
Clipman; Inger Bergqvist; Kathy Carmody.

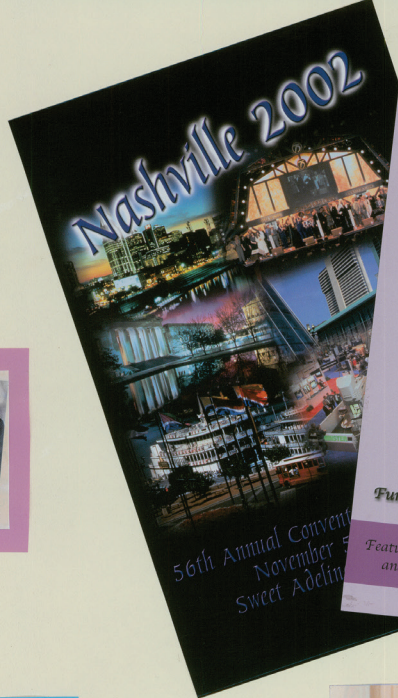


Harmony Classic

Division AA
1st Place
Royal River Chorus
Region 1, Yarmouth, Maine
Christine Ferguson, director




Division A
1st Place
Prairie Echoes Chorus
Region 3, DeKalb, Ill.
Sue Pippel, director



Add-a-Voice Membership Campaign
The Add-a-Voice campaign has
been very successful this year.
Everyone showed great enthusiasm
in her participation.

	New Members	Sponsors
May 2002	54	29
June 2002	47	45
July 2002	63	60
Aug. 2002	84	78
Sept. 2002	122	112
Oct. 2002	96	86
Nov. 2002	116	106
Dec. 2002	98	95
Jan. 2003	88	80
Feb. 2003	143	130
March 2003	189	175
April 2003	57	56
Totals	1137	1050

A membership campaign that rewards
individual efforts in membership growth and
retention, while recognizing choruses and
regions which experience membership growth.

Building Harmony's House
Construction is underway for the new
headquarters building in Tulsa, Okla. The
two-story structure is being built in a
flourishing South Tulsa neighborhood at

Construction is underway on the new
International Headquarters building.
The Ashton Creek Business Park, Ashton
Creek is a new development; buildings
are just now being constructed. The
Sweet Adelines International building will
feature a modern stucco exterior and cop-
per grating and gutters. A well-designed
exterior and landscape surrounding the
building will prove very stylish.
The new building will be completed
by October 2003.



Rising Star
VOICE ACTIVATED QUARTET



North Metro Chorus, Region 16
2003 International Champion Chorus