

A PUBLICATION FOR SWEET ADELINES INTERNATIONAL

BarbershopNOW – August 2021

Welcome to BarbershopNOW, a one-stop source for news and links directly to your areas of interest.

Important Dates to Know

Oct. 1, 2021: The Oct. 2021 issue of *The Pitch Pipe* will be available online at www.pitchpipemagazine.com.

July 20-24, 2022: International Education Symposium (IES), Trinity University, San Antonio, Texas (USA)

Sept. 12-17, 2022: 76th Annual Sweet Adelines International Convention and Competition in Phoenix, Arizona (USA)

Oct. 30-Nov. 4, 2023: 77th Annual Sweet Adelines International Convention and Competition in Louisville, Kentucky (USA)

An Important Reminder from International President Joan Boutilier

This message is to remind you to please remain vigilant regarding health and safety protocols to prevent the spread of COVID-19 and its variants among choruses and quartets. The International Board of Directors recognizes that the virus's impact is different depending on the city, state, region or country in which we live, but it is not 'gone' from our world. For most of us, singing safely in person is still a challenge, as choral singing does provide a high risk of spreading the virus. The top priority of Sweet Adelines International is the health and safety of all singers.

Information about COVID-19, its variants and transmission is ever-evolving. We encourage you to follow the guidance of the Centers for Disease Control and the World Health Organization regarding social distancing, mask wearing and the importance of the vaccine for individual and community health. Just as important, please stay in touch with and follow your local guidelines and mandates. There are also resources available on the Sweet Adelines website at <https://sweetadelines.com/back-to-rehearsal-resources>. Thank you for everything you are doing to navigate this difficult issue and remain Sweet Adelines Strong!

Work Group Volunteers Needed

Sweet Adelines' Song Assessment Tool (SAT) Subcommittee is looking for current members of Sweet Adelines to participate in "work groups." Volunteers will be tasked with assessing submissions to the SAT, ensuring accuracy and completeness of research, and assigning an admissibility rating. We rely on a broad complement of volunteers to help ensure efficiency and allow for representation of members' voices in the SAT process. Please contact songassessment@sweetadelines.com for a work group application and more information.

The Song Assessment for Organization Materials Task Force is looking for current members of Sweet Adelines to participate in "work groups." Volunteers will review YouTube videos of Sweet Adelines performances in order to develop a catalog of performances which will include video content, ensemble name and performance admissibility. The work will require experience using excel spreadsheets and data entry, along with an understanding of how to access the Song Assessment Tool database. Work can be done independently. This project will conclude by February 2022 or sooner. Please contact exec@sweetadelines.com for a work group application and more information.

Reminder: How to Access Members-Only Content on the SA Website

Several resources listed in this issue of BarbershopNOW require members to log in to the members-only portion of the Sweet Adelines website. For step-by-step, illustrated instructions, visit www.sweetadelines.com/education.

International Update Now Available

The International Board of Directors (IBOD) met virtually on June 9-12, 2021. To read the complete international update, log in to the Sweet Adelines website and visit www.sweetadelines.com/operations/international-update.

Here are a few highlights:

- The charter and chapter membership for Blue Sky Harmony Chapter, #34 was authorized.
- IBOD approved a Small and Midsize Chorus Director Scholarship.
- IBOD President Joan Boutilier announced that Marcia Pinvidic had been selected as the recipient of the 2021 President's Lifetime Achievement Award.
- Joanne Oosterhoff of A Cappella West Chorus, #34 was selected as the recipient of the 2021 Ann Gooch Award.
- Sarah Shapiro of Harborlites Chorus, Region #21 was selected as the recipient of the 2021 Sweet Adelines National Association for Music Education (NAfME) Award.
- IBOD was pleased to learn that the 2020-2021 Support 75 Years of Life on a High Note Campaign had exceeded the goal of \$200,000 USD and raised \$309,631 USD.

Sweet Adelines International Director Search Advertising Program

Choruses looking for a new director have some help from Sweet Adelines International. The Director Search Advertising Program offers SA choruses advertising assistance with the following:

- Free classified ad in one issue of *The Pitch Pipe* (max. 45 words)
- Two free social media posts — same copy as the ad, will include chorus logo if provided
- Discount on a 1/4 page ad* in *The Pitch Pipe* - \$200 USD (regular rate \$375 USD)

**dependent upon available space*

Space is limited! To take advantage of this program, simply contact communications@sweetadelines.com.

It's Not Too Late to Join Us! Are you ready to Travel in Tune?

We've traveled to some great destinations over the past few months. And now, it's even easier to join us on our journey to access this wonderful educational content! Since we haven't been able to visit each other in person, Travel in Tune allows Sweet Adelines to hop the globe virtually and experience the exceptional cultures, personalities, and educational programs of our regions all over the world!

Access Travel in Tune via the Sweet Adelines website, www.sweetadelines.com/travel-in-tune, or via the "Yapp" app:

1. On your smartphone, visit: www.my.yapp.us/TRAVELINTUNE
2. Follow the instructions on screen (it's a quick, two step process.)

Make sure to share your adventures on social media using #SweetAdelines and #TravelinTune! You can also share your experience with us in the social media post comments and the "Travel with Friends" tab on the app!

New Mailbox for Communication with DEIC

We are pleased to announce that the Diversity, Equity, and Inclusion Council (DEIC) now has a mailbox members can use to communicate directly with the DEIC — deicouncil@sweetadelines.com. Please use this email for any questions, recommendations, feedback and other **non-confidential** communications related to DEI issues. Incoming mail will be reviewed by several appointed members of the DEIC and SA staff and routed to appropriate people for reply. Emails sent to this address may be shared with members of the DEIC, the Song Assessment and Chorus Toolkit Subcommittees, and the International Board of Directors for collaboration on responses or follow-up as needed.

The DEIC mailbox **does not replace** the safe@sweetadelines.com, which was established so that members would have a safe, confidential way to communicate about issues and concerns related to Sweet Adelines International's Culture of Belonging, and Diversity, Equity and Inclusion principles. This mailbox is managed by a member of SA staff and communications sent to this mailbox are not shared beyond the CEO without permission of the writer.

Limited SA Strong T-shirts and Masks Available

Virtual? Distanced? Been there. Sung that. Got the t-shirt. And the mask. Whether masked, distanced, or back together, we are still #SweetAdelinesStrong! T-shirts and masks are still available, but quantities are very limited. To order, contact Sweet Adelines International Sales Department at sales@sweetadelines.com, visit www.SweetAdelines.com/Shop, or call 1.918.622.1444, ext. 112 or toll free at 1.877.545.5441, Monday-Friday 8 a.m.- 4:30 p.m. CDT (2 p.m.-10:30 p.m. UTC).

Our Newest, Easy Gift Option

Sweet Adelines now offers a Recurring Gift Option! Recurring donations offer convenience and put you in control of your giving and your time. Set it up once, at the frequency that works for you – weekly or monthly – and the amount you select is automatically transferred from your financial account to Sweet Adelines. You can increase, decrease, or stop your recurring gift at any time. Recurring giving offers you the ability to make consistent, more manageable gifts that have a huge impact over time. Set up your recurring gift today and start spending more time doing the things you love, like being part of providing outstanding educational opportunities, making memories, and joyfully harmonizing the world! To get started visit <https://www.sweetadelines.com/give> or text 'Support' to 1-918-992-4838.

Check Out Our Latest Offering On the Sweet Adelines Online Education Portal

New content is added to the Sweet Adelines Online Education Portal each week. From vocal exercises to theory classes, there is something for every singer. For public education, visit www.sweetadelines.com/education. For members-only education, log into the Sweet Adelines International website before going to the Education section. To access the members-only content, you must be logged in as a member.

Our most recent education edition is:

[“Choreography 101,”](#) ZoomChat series host Renée Porzel joins three choreographers to talk about their favorite ways to create choreography, dimension, and perspective. They also discuss how they inspire themselves and how you can stay inspired, too! Choreographers are International Faculty Members Erin Howden, Master 700 Director of North Metro Chorus; Judy Pozsgay, artistic director and choreographer of A Cappella Joy Chorus; and Lynne Smith, choreographer for Harborlites Chorus.

Let's Unite...Virtually...for World Singing Day 2021

Till The Whole World Sings is the theme song of World Singing Day 2021 (WSD), a worldwide sing-along event. Sweet Adelines choruses and quartets are encouraged to participate, taking into consideration comfort and safety levels within your chorus and community. This year, World Singing Day is Saturday, October 16. There are several ways to get involved, from attending a WSD sing-along in your area or hosting one of your own, singing your favorite song at home with family and friends and sharing on social media, singing the WSD Song of the Year, *Here Comes The Sun*, and sharing on social media or singing the WSD Theme Song *Till The Whole World Sings* and submitting your video via the WSD website. To find out more about WSD and how you can get involved, visit <https://worldsingingday.org/>. Don't forget to include #WorldSingingDay and #SweetAdelines in all your submissions.

New Music Available in the SA Online Store

Music can be found in the SA online store at www.SweetAdelines.com/shop. You can search for music by the title, arranger, or stock number.

The following songs were added to the SA Store May 1- July 31, 2021

Newly arranged or licensed:

Peanut Butter And Jelly, Kathy Barnett, Licensed World, I04963
Something To Talk About, Anna-Maria Lyström, Licensed in US, Canada, UK, European Union, Switzerland, China and additional countries, I04964
If I Ruled The World, Renee Craig, Licensed in North America and Australia, I04965
Scarborough Fair Canticle, Diane Butler, Licensed World, I04966
Here I Am, Lord, Kay Bromert, Licensed in US, and approved to purchase internationally, I04967
My Church, Kim Andrews, Licensed World, I04968

Newly published:

One Day I'll Fly Away, Lyndal Thorburn, Licensed World, MS10055