

A PUBLICATION FOR SWEET ADELINES INTERNATIONAL

BarbershopNOW – November 2021

Welcome to BarbershopNOW, a one-stop source for news and links directly to your areas of interest.

Important Dates For Your Calendar

- Nov. 15, 2021 – Jan. 25, 2022:** IES Director's Scholarship Application Cycle
- Dec. 1, 2021:** International Board of Directors (IBOD) voting closes
- Jan. 6, 2022:** Registration opens for International Education Symposium (IES) 2022
- Jan. 6, 2022:** Entry for Diamond Division Quartet Contest opens
- Jan. 6, 2022:** Entry for Rising Star Quartet Contest opens
- Jan. 18, 2022:** Registration opens for International Convention and Competition 2022
- July 20–24, 2022:** IES in San Antonio, Texas (USA)
- Sept. 12–17, 2022:** 76th Annual Sweet Adelines International Convention and Competition in Phoenix, Arizona (USA)
- Oct. 30–Nov. 4, 2023:** 77th Annual Sweet Adelines International Convention and Competition in Louisville, Kentucky (USA)

International Board of Directors (IBOD) Election Update

It's IBOD election season. All chapters, members-at-large and chapter-at-large members were emailed online voting instructions on September 29, 2021. If you have not received this information, contact corp_secy@sweetadelines.com. Voting closes at 3 p.m. (CST) on Wednesday, December 1, 2021. Three members will be elected for the 2022–2025 term. For bios, read the [2021 BOARD NOMINEE FLYER](#). For more information, download the [Chapter Checklist of Election Responsibilities](#) or [Frequently Asked Questions](#). When the election process is complete, results will be posted on the SA website's members-only "Operations" tab, in the "IBOD Election" dropdown menu.

Reminder: How to Access Members-Only Content on the SA Website

Several resources listed in this issue of BarbershopNOW require members to log onto the members-only portion of the Sweet Adelines International website. For step-by-step, illustrated instructions, visit www.sweetadelines.com/education.

International Update Now Available

The International Update is now available from the Sweet Adelines International Board of Directors' midyear meeting, held virtually on October 1–2 and 4–5, 2021. The document can be found by logging onto the Sweet Adelines International website as a member and hovering over the the “Operations” tab then selecting “International Update” in the menu navigation. If you are already logged in as a member, visit: www.sweetadelines.com/operations/international-update

Here are a few highlights:

- The IBOD was pleased to learn that as of September 10, 2021, 1,394 songs had been submitted via the Song Assessment Tool.
- The IBOD ratified International Judging Program Emerita status for Ruth Ann Parker.
- The IBOD learned that the October 2021 issue of *The Pitch Pipe* would launch on a new publishing platform – Issuu.
- The IBOD was pleased to learn that \$113,372 USD had been raised for the 2022 *Support Life on a High Note Campaign* in gifts and net letters of intent as of August 31, 2021.

On the road again ... Join our “Travel in Tune” Journey!

It's been great traveling to all of our exciting Travel in Tune destinations! We hope you will continue to encourage members of your region to check out the great educational and fun content. Travel in Tune allows Sweet Adelines to experience the exceptional cultures, personalities, and educational programs of our regions via the Travel in Tune Yapp app or the Sweet Adelines International website. Previous destinations are archived, and more great destinations await at www.sweetadelines.com/travel-in-tune.

A Brand New Way to Read *The Pitch Pipe*

In case you hadn't noticed, you won't find the latest issue of *The Pitch Pipe* in your mailbox. But you CAN find it on our new digital publishing platform...Issuu! It's a new way to enjoy your favorite barbershop publication with an enhanced reading experience including interactive flip pages, active URLs, embedded videos within the content, article story highlights and more! You can still access each issue on the Sweet Adelines International [website](http://www.sweetadelines.com), at www.pitchpipemagazine.com or www.issuu.com/thepitchpipemagazine.

Sweet Adelines International Director Search Advertising Program

Looking for a new director for your chorus? We're here to help. The Director Search Advertising Program offers SA choruses assistance by offering:

- One free classified ad in an issue of *The Pitch Pipe* (max. 45 words)
- Two free social media posts — same copy as the ad along with your chorus logo
- Discount on a 1/4 page ad* in *The Pitch Pipe* — \$200 USD (regular rate \$375 USD)

**dependent upon available space*

Space is limited! To take advantage of this program, simply contact communications@sweetadelines.com.

New Online Community Events Calendar Now Available!

Find out where and when Sweet Adelines are singing by accessing the community events calendar now available on the Sweet Adelines International website, www.sweetadelines.com/calendar. This go-to source for all things barbershop makes it simple to add and publicize your upcoming event or search for an event by name and date. The calendar can be found at www.sweetadelines.com under the “Events” tab titled: Sweet Adelines Community Calendar.

Save the Date for IES 2022 in San Antonio!

Save the date to attend IES 2022 at Trinity University in San Antonio, Texas (USA), July 20–24, 2022. We're planning exciting material for coaches, directors, section leaders, singers and all who love barbershop! Plan to come and learn from some of the best, including guest faculty, Lisa Popeil. Registration opens January 6, 2022, so be sure to watch for more information coming soon to: www.sweetadelines.com/IES
...Let's get “Happy Together”!

Academic Scholarship Cycle Opens November 15

The scholarship cycle for the Bev Sellers and Connie Noble academic scholarships runs November 15, 2021 through January 25, 2022. Both scholarships are for one academic year for the following amounts:

- The Bev Sellers scholarship awards \$5,000 USD
- The Connie Noble scholarship awards \$4,000 USD

Watch the [video](#) of Bev Sellers scholarship recipient, Jessie Leov, sharing the story of how beneficial the scholarship was in her educational journey. Interested in learning more? Visit www.sweetadelines.com/scholarships-and-grants for additional information or to download an application.

The Wait is Over! Small and Midsize Chorus Director Scholarship Now Available for IES 2022!

Sweet Adelines is pleased to announce the availability of the Small and Midsize Chorus Director Scholarship for frontline directors of small and midsize choruses to attend the International Education Symposium July 20-24, 2022. The application cycle runs November 15, 2021 through January 25, 2022. The scholarship is awarded to frontline directors of small and midsize choruses to attend Sweet Adelines International sponsored events which include director education. Visit the Sweet Adelines website at www.sweetadelines.com/IES to find out more about this inaugural offering.

Support Life on a High Note Campaign

The *Support Life on a High Note* campaign kicked off October 4, 2021, and runs through December 31, 2021, with a goal of raising \$230,000 USD to support Sweet Adelines education programs. Shelly Hughes, member of the Melodeers Chorus and the Midwest Crossroad Chorus, offered a \$25,000 USD challenge gift. [Watch Shelly](#) talk with Susan Smith, Chief Philanthropy and Administrative Officer, about her involvement in the organization, the impact being part of Sweet Adelines International has on her, and her generous challenge gift to the *Support Life on a High Note* campaign.

Thanks to Shelly's offer, gifts are matched dollar for dollar! When you give to *Support Life on a High Note*, you support the mission of Sweet Adelines and provide our members with opportunities to not only develop their talents and skills, but to also create their own lifelong friendships and memories while growing as individuals and leaders. To donate or to find out more, visit www.sweetadelines.com/give, text "Support" to 1.918.992.4838 (U.S. phone numbers only) to make a one-time gift or to set up a recurring gift, or contact philanthropy at philanthropy@sweetadelines.com.