

**SWEET ADELINES INTERNATIONAL
INTERNATIONAL BOARD OF DIRECTORS
284TH (ANNUAL) MEETING**

INTERNATIONAL UPDATE

The International Board of Directors met on March 1-2, 2019, in Tulsa, Oklahoma. Following is a summary of actions taken.

The charters and chapter membership for the following chapters were authorized:

- One Voice Chapter, Region 4, Indianapolis, Indiana, U.S.A.
- Rio A Cappella Chapter, Region 21, Albuquerque, New Mexico, U.S.A.

The Board approved the advancement of Corinna Garriock to International Judging Program Certified status in the Music Category.

The Board approved the advancement of Cydney Wentzel to International Judging Program Certified status in the Music Category.

The Board reviewed the report of the Nominating Committee and learned 93.7% of all eligible chapters cast ballots in the 2018 International Board of Directors election. This contrasts with 95.8% in 2017.

The Board met with the new Director of Philanthropy and discussed her professional background, philosophy of philanthropy versus fundraising, and Sweet Adelines International's opportunities for philanthropic growth.

The Board was pleased to learn that eight grants had been awarded by the Young Singers Foundation Advancement Committee for events that support the advancement of barbershop harmony for young women.

The Board reviewed the organization's current financial status, as well as progress on the short-term Strategic Action Plan and budget, and reviewed and approved the 2019-20 budget. The Board received presentations from representatives of Sweet Adelines International's investment management firm, as well as from its auditors. The auditor's report reflected that Sweet Adelines' net assets are indicative of healthy organizations.

The Board reviewed the progress of the "Life on a High Note" marketing materials and learned they are nearing completion.

The Board reviewed upcoming *Pitch Pipe* magazine content, social media analytics, and the most recent public relations efforts, including Sweet Adelines International's participation in DCAppella, Disney's a cappella show.

The Board received a briefing on the 2018 International Convention and reviewed current convention and hotel industry trends.

The Board learned of updates to the Director Certification Program (DCP) Resources Modules, including Module 2 – Analytical Listening Skills, which is complete and now has four separate tests with 40 accompanying listening samples. (The new tests and samples have been made available to Regional Education Coordinators and DCP Coordinators.)

Continued on next page

The Board reviewed Sweet Adelines International's participation at the 2018 National Association for Music Education (NAfME) National Conference, which included a booth, banner ad on the NAfME website, co-branded email sent to conference attendees, and a Virtual Swag Bag for all attendees that included the barbershop history lesson plan available on the Sweet Adelines website.

The Board learned that two videos are now available as resources for Young Women in Harmony Coordinators: Lori Lyford's video entitled *How Singing Barbershop Can Enhance Your Choir Program* and a promotional presentation with C'est La Vie Quartet discussing their journey to becoming Rising Star Quartet Contest champions.

The Board reviewed progress on upcoming International education events, including IES 2019, the 2019 Directors' and Visual Leaders' Seminar, New Orleans International Convention classes, and IES 2020.

The Board approved optional 2019 In-Region training for regions transitioning from the Regional Executive Committee governance pilot model to Regional Management Team (RMT) form of governance. The Board also reviewed regional leader training planned for the New Orleans International Convention, themed *Leadership on a High Note – Unmasking Potential*, and learned that planning has begun for a day of RMT training for regional leaders ahead of IES 2020.

The Board reviewed and approved the job description for a new Arranger Certification Program Coordinators committee. The duties of this committee includes oversight of the Arranger Certification Program (ACP) Beginner, Intermediate and Advanced levels and regular review and revision of ACP materials and procedures. The committee also recommends to the Education Direction Committee the selection, evaluation, and promotion of arrangers in the ACP Advanced level.

The Board reviewed a proposed Vision Statement and Guiding Principles developed during the November 2018 Strategic Visioning Retreat and provided refinements. The Board also reviewed plans for the June 2019 strategic planning meeting, and reviewed and discussed the potential strategic priorities identified at the November 2018 Strategic Visioning Retreat.

The Board approved changes to the contest rules for International Competitions:

- A sixty-second grace period will be added to the International Entertainment Package timing.
- All Harmony Classic competitors, both Division A and Division AA will compete on seven sets of risers with an inverted center riser.

The Board approved a change to the contest rules for Regional Competitions:

- The minimum number of competing members on stage for the International Division will be 12 plus the director.

The Board approved rules for a new Open Division Video Contest to be launched at Regionals in 2020.

The Board elected the officers of the International Board of Directors for the 2019-20 fiscal year:

International President Patty Cobb Baker
President-elect Joan Boutilier
Secretary Thérèse Antonini
Treasurer Jeanne d'Arc (JD) Crowe
Immediate Past President Paula Davis

The 2019-20 Sweet Adelines International Committee members were appointed (*a list of committees with personnel will be posted on the website: **About** tab, **Our Board** dropdown – near the bottom of the page*).

The Board reviewed reports of the task forces currently serving the Organization (*a list of task forces with personnel and mandate is available on the website: **About** tab, **Our Board** dropdown – at the bottom of the page*):

- 75th Anniversary Task Force
- Arranger Certification Program Task Force
- Diversity and Inclusivity Task Force
- History/Archival Task Force
- New Membership Options and Research Task Force
- Performance Ensemble at Large (PEAL) Membership Task Force
- Regional Governance Pilot Project Task Force

The Board was pleased to learn that the International President had instituted a Chorus Growth Incentive Program Task Force. The first report of this task force will be reviewed by the Board in June 2019.